



Myntra.com has hired tailors to deliver customer orders. | Photo source Kenny Luo on Unsplash

Innovation > Retail > Online fashion retailer uses tailors to deliver right fit

ONLINE FASHION RETAILER USES TAILORS TO DELIVER RIGHT FIT



RETAIL

Myntra.com has started sending tailors to deliver shipments in a bid to reduce the number of shoppers returning items.

UNLOCK THIS INNOVATION AND MUCH MORE... //

Become a member today and get early access to the ideas transforming our world from just £39 per month*

Exclusive member benefits:

- Access to over 13,000 innovations
- Monthly horizon scanning reports
 - Exclusive feature articles

BECOME A MEMBER

Already a member? Sign in here